

TIM TIALDO

TV Host/Producer/Podcast Host



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EXPERIENCE

Owner & COO

Glo Extensions Salon

📅 07/2012 - Ongoing

📍 Greenwood Village, CO

Company Description

- Grew salon revenue 1300% over 5 years from \$80k in 2012 to producing over \$1 million dollars each of the last 2 years
- Spearheaded a marketing and SEO effort that took Glo from #76 on Google to #1 in less than a year and have maintained that position since
- Glo Extensions is Colorado's #1 hair extensions salon 4 years running

Director of Marketing

Pure Plates STL

📅 02/2014 - Ongoing 📍 St. Louis, MO

Company Description

- Increased marketing programs, client base and web platforms from zero in 2014 to approximately \$750k in total revenue for 2018
- Grew the online sales 448% from \$58k in 2017 to \$321k in 2018

Host, Rams Nation

St. Louis Rams

📅 09/2011 - 01/2013 📍 Earth City, MO

Company Description

- Hosted an all-encompassing weekly television show about the Organization and Players on Local Fox Affiliate
- Won a 2014 Mid-America Emmy Award For "Best Host"

Creator & Host, Spot TV STL

Spot Media Production Group

📅 01/2009 - 02/2010

📍 St. Louis, MO

Company Description

- Launched magazine show concept with local production company that aired on local ABC Affiliate
- Won two 2011 Mid-America Emmy awards for "Best Host" and "Best Magazine Program"

EDUCATION

Bachelor of Science In Radio/Television

Southern Illinois University at Carbondale

📅 1997 - 2000

PASSIONS

Holistic Health & Fitness

Marketing

Podcasting

Entrepreneurship

MOST PROUD OF



Courage I Had

To own and grow a business in a field I knew nothing about



Glo Extensions Revenue Growth

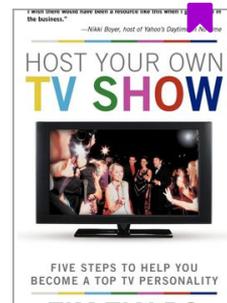
From \$80,000 to Over a Million Dollars Per Year In Just 5 Years.



Writing a Book

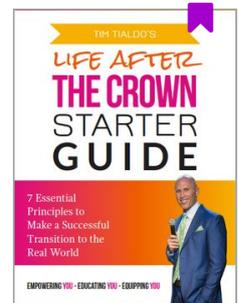
About navigating the TV Host industry to help others who struggle

BOOKS



Host Your own TV Show

Tim Tialdo(2012)



Life After The Crown Starter Guide

Tim Tialdo (2018)

AWARDS



3-Time Mid-America Emmy Winner

- 2 for "Best Host", 1 for "Best Magazine Program"



Voted Pageant Planet's Best Emcee of 2018

MY LIFE PHILOSOPHY

"With Man It Is Impossible, But With God All Things Are Possible"

Matthew 19:26